

---

CITY OF KELOWNA

MEMORANDUM

---

**Date:** January 29, 2008  
**To:** City Manager  
**From:** Fire Chief  
**Subject:** Emergency Preparedness Awareness  
  
Report Prepared by: *Rene Blanleil, Fire Chief*

---

**RECOMMENDATION:**

THAT Council receive the Report of the Fire Chief dated January 29, 2008 for information only.

**BACKGROUND:**

Emergency Preparedness week is an annual national event that will take place this year during the week of May 4 - 10. If a disaster happens in our community, people need to be prepared to take care of themselves for at least 72 hours.

Our Emergency Operations Centre hosts an open house annually to showcase Emergency Service Agencies, Utility Partners, health and private industry. The Emergency Operations Centre also utilizes Public Service announcements and media releases with information containing preparedness information, tips and websites.

Continued public education programs are required to increase public awareness related to Emergency Preparedness.

**LEGAL/STATUTORY AUTHORITY:**

The Provincial Emergency Program, BCERMS

**COMMUNICATIONS CONSIDERATIONS:**

The Emergency Program Coordinator works with the media relations staff within the City of Kelowna and Regional District to promote emergency preparedness awareness through coordinated press releases.

Considerations that were not applicable to this report:

**INTERNAL CIRCULATION TO:**

**LEGAL/STATUTORY PROCEDURAL REQUIREMENTS:**

**EXISTING POLICY:**

**FINANCIAL/BUDGETARY CONSIDERATIONS:**

**PERSONNEL IMPLICATIONS:**



**TECHNICAL REQUIREMENTS:  
EXTERNAL AGENCY/PUBLIC COMMENTS:**

Submitted by:

A handwritten signature in dark ink, appearing to be 'R. Blanleil', written over a horizontal line.

Rene Blanleil, Fire Chief

Approved for Inclusion:

A small square box containing a handwritten checkmark, with a long horizontal line extending to the right from the top of the checkmark.

cc: Communications Manager